



Travel Boards, Inc.
TURNPIKE ADVERTISING



OHIO TURNPIKE TOLLBOOTH & SERVICE PLAZA ADVERTISING



WE'VE GOT THE TURNPIKE COVERED

ON THE ROAD

- Entering & Exiting Toll Booth Window Signs

IN THE PLAZAS

- Backlit Signs
- Digital Advertising

ON THE GO

- Ohio Turnpike Map
- Literature Distribution



ON THE ROAD

TOLL BOOTH WINDOWS



Your message is seen by millions!

Put your message in front of the millions of travelers that enter and exit the Ohio Turnpike each year.



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TOLL BOOTH WINDOWS



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IN THE PLAZAS

MAIN LOBBY BACKLIT SIGNS



Tell your story with backlit signs!

Your ad is seen multiple times by virtually all travelers utilizing the service plazas — 24/7, 365 days per year.



IN THE PLAZAS

COMMERCIAL ENTRANCE BACKLIT SIGNS

SERVICE CENTER
Mantua, OHIO

**DIESEL FUEL & PARTS SALES
TRUCK & TRAILER REPAIR**

ROAD CALL SERVICE

EXIT 209 4626 State Route 82, Mantua, Ohio 44255
800-555-4859

Reach truck drivers in all 14 service plazas!

Located across from the service plaza truckers' lounge, these 60" x 40" displays convey your recruitment, sales or service message.



IN THE PLAZAS

MAIN LOBBY DIGITAL ADVERTISING



Turnpike Television. At Every Service Plaza.

Travel monitors draw viewers' attention with real-time weather, traffic alerts, nearby hotels — AND YOUR AD!



ON THE GO

OHIO TURNPIKE MAP

Have travelers take your ad with them!

Distributed at all 14 Turnpike service plazas as part of the Ohio Turnpike's Literature Program. Over 150,000 last year!



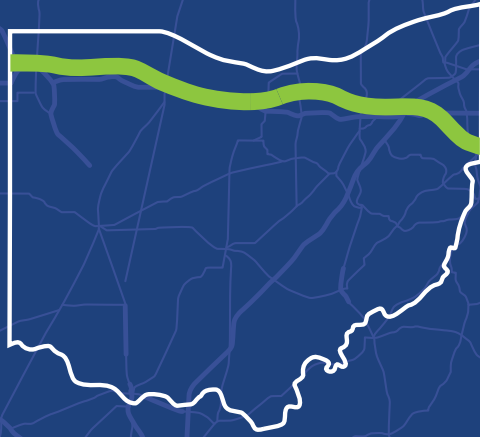
ON THE GO

LITERATURE DISTRIBUTION



Your Literature. ALWAYS in stock. 365 days/year.

Be a part of the over 2 million pieces of literature distributed each year at Ohio Turnpike service plazas. Choose from 1 service plaza to all 14.



CONTACT US TODAY!



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