OHIO TURNPIKE

TRUCKING INDUSTRY ADVERTISING OPPORTUNITIES

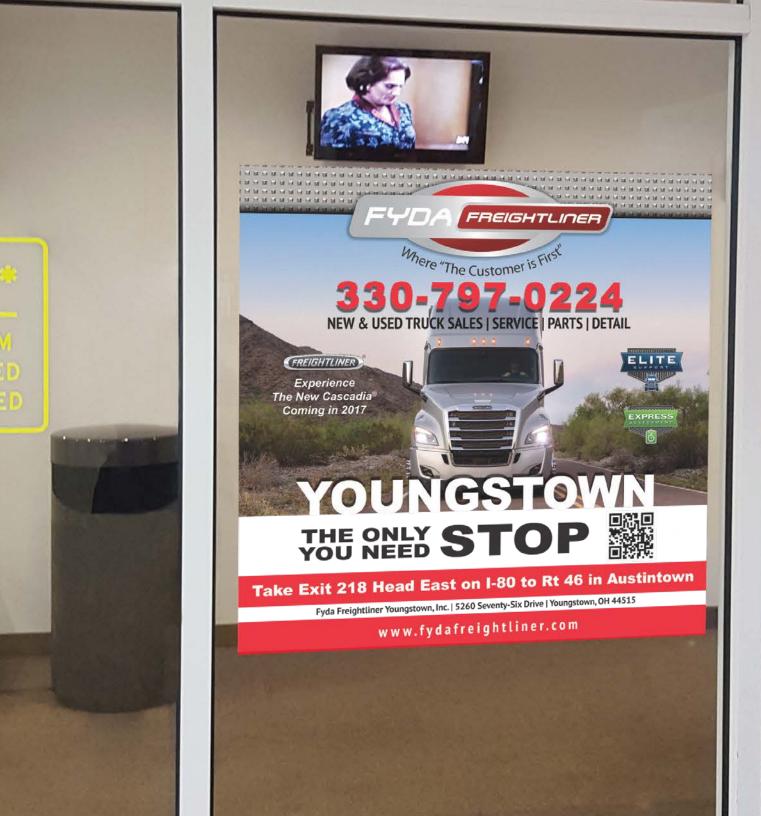




COMMERCIAL DRIVERS ENTRANCE BACKLIT SIGNS

Located across from the service plaza truckers' lounge, these bright 60" x 40" displays convey your recruitment, sales or service message.





COMMERCIAL PERFORATED SIGNS

Located on the windows of the truckers' lounge, these perforated signs are a targeted, costeffective medium for your commercial trucking message.



COMMERCIAL DRIVERS ENTRANCE NEW BACKLIT SIGNS

Now at Middle Ridge & Vermilion Valley service plazas.





View from Commercial Entrance/
Trucker Lounge Area.

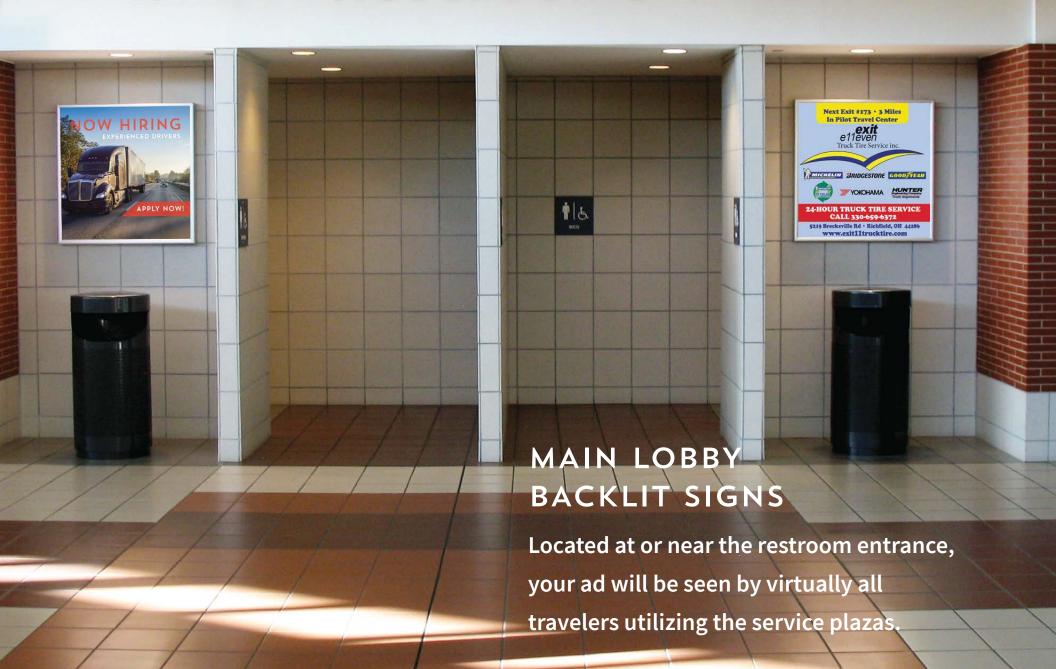
At the Middle Ridge and Vermilion Valley Service Plazas, these new 40" x 60" backlit signs target commercial drivers and feature a "head on" view, directly in the drivers' line-of-sight.





Restrooms







DIGITAL ADVERTISING

Our main lobby travel monitors are located inside all service plazas across the Turnpike. They attract viewers and hold their attention with real-time weather, road and traffic alerts, and your advertising message.



