

OHIO TURNPIKE TRUCKING INDUSTRY ADVERTISING OPPORTUNITIES



TOLL BOOTH WINDOWS

Put your message in front of the millions of travelers that enter and exit the Ohio Turnpike each year.

WATCH MIRRORS BOTH SIDES



Kuhle SINCE 1966



Grow with us!
800-873-8757
kuhlebrothers.com

50

**MOTORCYCLES
SINGLE FILE ONLY**

TAKE TICKET →
KEEP CLOSE
TAKE TICKET →

TAKE TICKET →
KEEP CLOSE FOR TICKET
TAKE TICKET →

TAKE TICKET →

LAKE

STOP IN THE AREA OF LANE

TAKE TICKET →

CAUTION

WATCH MIRRORS BOTH SIDES



Kuhle SINCE 1966



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**MOTORCYCLES
SINGLE FILE ONLY**

**COMMERCIAL
DRIVERS
ENTRANCE
BACKLIT SIGNS**

**Located across from the
service plaza truckers'
lounge, these bright
60" x 40" displays convey
your recruitment, sales
or service message.**

SERVICE CENTER
Mantua, OHIO

**DIESEL FUEL
TRUCK & TRAILER REPAIR**

24 HOUR ROAD CALL SERVICE

5 Miles - 44 N to 82 W, 1000' on left

800-555-4859



FYDA FREIGHTLINER

Where "The Customer is First"

330-797-0224

NEW & USED TRUCK SALES | SERVICE | PARTS | DETAIL



Experience
The New Cascadia®
Coming in 2017



YOUNGSTOWN

THE ONLY STOP YOU NEED



Take Exit 218 Head East on I-80 to Rt 46 in Austintown

Fyda Freightliner Youngstown, Inc. | 5260 Seventy-Six Drive | Youngstown, OH 44515

www.fydafreightliner.com

COMMERCIAL PERFORATED SIGNS

Located on the windows of the truckers' lounge, these perforated signs are a targeted, cost-effective medium for your commercial trucking message.

Trucker Lounge

COMMERCIAL DRIVERS ENTRANCE NEW BACKLIT SIGNS

Now at Middle Ridge & Vermilion Valley service plazas.



View from Commercial Entrance/ Trucker Lounge Area.

At the Middle Ridge and Vermilion Valley Service Plazas, these new 40" x 60" backlit signs target commercial drivers and feature a "head on" view, directly in the drivers' line-of-sight.



Restrooms



MAIN LOBBY BACKLIT SIGNS

Located at or near the restroom entrance, your ad will be seen by virtually all travelers utilizing the service plazas.



**DRIVERS
WANTED
CALL TODAY**

DIGITAL ADVERTISING

Our main lobby travel monitors are located inside all service plazas across the Turnpike. They attract viewers and hold their attention with real-time weather, road and traffic alerts, and your advertising message.



OHIO TURNPIKE INTERCHANGES & SERVICE PLAZAS



A close-up, low-angle shot of the front of a dark-colored truck. The focus is on the right-side headlight, which is illuminated with a warm, yellowish glow. The truck's chrome grille is visible on the right, and a side mirror is mounted above the headlight. The background is blurred, showing other vehicles and structures in a parking lot or industrial setting.

CONTACT TRAVEL BOARDS

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