



PENNSYLVANIA TURNPIKE LODGING LOGO PROGRAM
APPLICATION - RESERVATION FORM

I hereby certify that, _____
Name of Hotel

located at _____ PA _____
Address State Zip Code

is a Pennsylvania business in good standing. It is licensed as required by state and local laws, and where required, it is approved by local political subdivisions. Additionally, it meets the program requirements and eligibility criteria listed below.

This hotel is located _____ mile(s) from Pennsylvania Turnpike Exit _____.

A payment in the amount of \$800.00 _____.

For: _____ d/b/a _____
Name of Owner / Corporation / Partnership / LLC Name of Hotel

Business Entity: _____.

Are you an agent acting on behalf of the owner? _____
If YES, Agency or Organization

By: _____
Print Name of Authorized Contact Person / Agent Title

Signature of Authorized Contact Person / Agent Date

Contact Address PA State Zip Code

Telephone Contact Email

Billing Address: (If different than above)

Billing Contact Name Company Billing Phone

Billing Address State Zip Code Billing Email

Please complete and return via email to: sales@travelboards.com
Submit printed forms and checks to:
 Travel Boards Leasing Co.
 6001 Cochran Road, Suite 100, Solon, OH 44139

For more information please call **(216) 339-3756**, or email sales@travelboards.com



PENNSYLVANIA TURNPIKE LODGING LOGO PROGRAM APPLICATION - RATES & INFORMATION

ELIGIBILITY CRITERIA:

Participating hotels must be a licensed Pennsylvania business in good standing and meet the following requirements:

- it is open to all persons regardless of race, religion, color, sex or national origin,
- it has continuous, year-round operation, 24 hours per day, 7 days per week;*
- it has off-street parking available;*
- it has private baths, with bathtubs and showers in all rooms;*
- it has air conditioning, telephone, digital TV and internet service available in all rooms*
- it has deadbolts in all entry doors and electronic locks;*
- it has in-room smoke alarms.

*Exceptions - Bed and Breakfast and historical facilities are evaluated on an individual basis

INITIAL TERM:

36/48/60 months. After the initial term, renewals continue from year to year on an annual basis. Rates may increase after the initial term.

FEATURES:

Mainline Logo Signs before the interchange closest to the hotel, one (1) eastbound / northbound and one (1) westbound / southbound.

Ramp Signs / Trailblazer Sign for directions when exiting the Turnpike.

Service Plaza Advertising:

Backlit sign advertising on our main lobby Travel Boards® at up to four (4) featured service plazas - includes your hotel logo and location on our state map, and a hotel photo, QR code, phone number, interchange map and hotel amenities on our lodging panel.

Digital advertising on our main lobby monitors, at all 17 service plazas across the Turnpike.

Turnpike Map & Lodging Guide with hotel logo, map, exit number, and hotel information, distributed at all Turnpike service plazas.

RATES & FEES:

Application Fee: \$800 per hotel (includes logo sign fabrication).

The application fee reserves space prior to the execution of a lease agreement, and is sent in with a signed Application & Reservation Form. The application fee is non-refundable after 30 days for approved businesses.

After a lodging facility is approved for participation, the fee is applied to the processing of its application and the installation of the hotel's signs and advertising. If a business is not approved, the application fee is refunded.

Each participating hotel is responsible for having their logo signs fabricated in accordance with Pennsylvania Turnpike Commission specifications. The initial fabrication cost for logo signs is included in the application fee.

Enrollment Fee for new or expanded signs only: \$6,000 - \$8,500 per hotel.*

For interchanges with only one participating hotel and/or if special site conditions exist, the enrollment fee is subject to change. Payment in full is due prior to installation of the logo signs. *The enrollment fee is currently waived on existing signs with available space.

Logo Program Rate*: \$580 per month or \$6,264 per year (includes 10% prepayment discount)

Please refer to the Application and Reservation Form for eligibility guidelines.

*Special rates and conditions apply for Exits 28, 326, and 42 (formerly 358).