



**PENNSYLVANIA TURNPIKE FUEL LOGO PROGRAM**  
**APPLICATION - RESERVATION FORM**

I hereby certify that, \_\_\_\_\_  
Name of Service Station

located at \_\_\_\_\_ Address \_\_\_\_\_ PA \_\_\_\_\_ State \_\_\_\_\_ Zip Code

is a Pennsylvania business in good standing. It is licensed as required by state and local laws, and where required, it is approved by local political subdivisions. Additionally, it meets the program requirements and eligibility criteria listed below.

- it is open \_\_\_\_\_ days per week,
- it is open \_\_\_\_\_ hours per day; (if hours vary please use average),

This service station is located \_\_\_\_\_ mile(s) from Pennsylvania Turnpike Exit \_\_\_\_\_.

A payment in the amount of \$800.00 \_\_\_\_\_.

For: \_\_\_\_\_ d/b/a \_\_\_\_\_  
Name of Owner / Corporation / Partnership / LLC Name of Service Station

Business Entity: \_\_\_\_\_.

Are you an agent acting on behalf of the owner? \_\_\_\_\_  
If YES, Agency or Organization

By: \_\_\_\_\_  
Print Name of Authorized Contact Person / Agent Title

\_\_\_\_\_  
Signature of Authorized Contact Person / Agent Date

\_\_\_\_\_  
Contact Address PA State Zip Code

\_\_\_\_\_  
Telephone Contact Email

Billing Address: (If different than above)

\_\_\_\_\_  
Billing Contact Name Company Billing Phone

\_\_\_\_\_  
Billing Address State Zip Code Billing Email

**Please complete and return via email to: [sales@travelboards.com](mailto:sales@travelboards.com)**  
**Submit printed forms and checks to:**  
 Travel Boards Leasing Co.  
 6001 Cochran Road, Suite 100, Solon, OH 44139

For more information please call **(216) 339-3756**, or email [sales@travelboards.com](mailto:sales@travelboards.com)



### **ELIGIBILITY CRITERIA:**

Participating service stations must be a licensed Pennsylvania business in good standing and meet the following requirements:

- it is open to all persons regardless of race, religion, color, sex, or national origin,
- it has paved driveways and/or entrances which are properly permitted by PennDOT, or the local, county, township, or municipality, as applicable,
- it has continuous, year-round operation,
- it has clean, well-maintained public restrooms,

### **INITIAL TERM**

**36/48/60 months.** After the initial term, renewals continue from year to year on an annual basis. Rates may increase after the initial term.

### **FEATURES:**

**Mainline Logo Sign(s)** one (1) or two (2), before the interchange closest to the business.

**Trailblazer(s)** - for directions when exiting the Turnpike (where applicable).

### **RATES & FEES:**

**Application Fee: \$800 per business.**

The application fee reserves space prior to the execution of a lease agreement, and is returned with a signed Application & Reservation Form. The application fee is non-refundable after 30 days for approved businesses.

After a business is approved for participation, the fee is applied to the processing of its application and the installation of the business's signs and advertising. If a business is not approved, the application fee is refunded.

Each participating business is responsible for having their logo signs fabricated in accordance with Pennsylvania Turnpike Commission specifications. The initial fabrication cost for logo signs is included in the application fee.

#### **Enrollment Fees**

Existing Signs: \$2,000 per business.

New or Expanded Signs: \$6,000 per business.

For interchanges with only one participating business and/or if special site conditions exist, the enrollment fee is subject to change. Payment in full is due prior to installation of the logo signs.

**Logo Program Fee: \$175 per month, one mainline logo sign.**  
**Logo Program Fee: \$200 per month, one mainline logo sign, on trailblazer.**  
Please refer to the Application and Reservation Form for eligibility guidelines.  
Special rates and conditions apply for locations with two mainline signs.