



OHIO TURNPIKE LODGING LOGO PROGRAM
APPLICATION - RESERVATION FORM

I hereby certify that, _____
Name of Hotel

located at _____ OH _____
Address State Zip Code

is an Ohio business in good standing. It is licensed as required by state and local laws, and where required, it is approved by local political subdivisions. Additionally, it meets the program requirements and eligibility criteria listed below.

This hotel is located _____ mile(s) from Ohio Turnpike Exit _____.

A payment in the amount of \$800.00 _____.

For: _____ d/b/a _____
Name of Owner / Corporation / Partnership / LLC Name of Hotel

Business Entity: _____.

Are you an agent acting on behalf of the owner? _____
If YES, Agency or Organization

By: _____
Print Name of Authorized Contact Person / Agent Title

Signature of Authorized Contact Person / Agent Date

Contact Address State Zip Code

Telephone Contact Email

Billing Address: (If different than above)

Billing Contact Name Company Billing Phone

Billing Address State Zip Code Billing Email

Please complete and return via email to: sales@travelboards.com
Submit printed forms and checks to:
 Travel Boards Leasing Co.
 6001 Cochran Road, Suite 100, Solon, OH 44139



OHIO TURNPIKE LODGING LOGO PROGRAM APPLICATION - RATES & INFORMATION

ELIGIBILITY CRITERIA:

Participating hotels must be a licensed Ohio business in good standing and meet the following requirements:

- it is open to all persons regardless of race, religion, color, sex or national origin,
- it has continuous, year-round operation, 24 hours per day, 7 days per week;*
- it has off-street parking available;*
- it has private baths, with bathtubs and showers in all rooms;*
- it has air conditioning, telephone, digital TV and internet service available in all rooms*
- it has deadbolts in all entry doors and electronic locks;*
- it has in-room smoke alarms.

*Exceptions - Bed and Breakfast and historical facilities are evaluated on an individual basis

INITIAL TERM:

24/36 months. After the initial term, renewals continue from year to year on an annual basis.

Rates may increase after the initial term.

FEATURES:

Mainline Logo Signs before the interchange closest to the hotel, one (1) eastbound and one (1) westbound.

Ramp Sign(s) for directions when exiting the Turnpike (optional at selected interchanges).

Service Plaza Advertising :

Backlit sign advertising on our main lobby Travel Boards® at up to four (4) featured service plazas - includes your hotel logo and location on our state map, and a hotel photo, QR code, phone number, interchange map and hotel amenities on our lodging panel.

Digital advertising on our main lobby monitors and interactive touchscreens, at all 14 service plazas across the Turnpike.

Turnpike Map & Lodging Guide with your hotel logo, interchange map, exit number, and hotel information - over 150,000 distributed annually at all Turnpike service plazas.

RATES & FEES:

Application Fee: \$800 per hotel (includes logo sign fabrication).

The application fee reserves space prior to the execution of a lease agreement, and is sent in with a signed Application & Reservation Form. The application fee is non-refundable after 30 days for approved businesses.

After a lodging facility is approved for participation, the fee is applied to the processing of its application and the installation of the hotel's signs and advertising. If a business is not approved, the application fee is refunded.

Each participating hotel is responsible for having their logo signs fabricated in accordance with Ohio Turnpike and Infrastructure Commission specifications. The initial fabrication cost for logo signs is included in the application fee.

Logo Program Rate: \$595 per month or \$6,426 per year (includes 10% prepayment discount)

Please refer to the Application and Reservation Form for eligibility guidelines.

*Special rates and conditions apply for Exits 13-71, and Exits 209-239.

CONTACT US:

For more information please call **(216) 339-1956**, or email sales@travelboards.com